



## ALL KEY INFORMATION

# EasyPill L-Lysine Cat

Prevention of symptoms related to FHV-1\*

\* Feline herpesvirus

### INSIGHTS

- Ulceration of tongue and/ or face further to an FHV associated dermatitis
- Postnasal and eye drip related to FHV
- Conjunctivitis, sneezing
- Diagnosed FHV-positive cat
- Non-vaccinated FHV-1 old cats subjected to stress.

### WHEN DO I NEED EASYPILL L-LYSINE ?

- To limit FHV symptoms such as ulceration, drip, conjunctivitis in FHV-positive diagnosed cats
- To prevent symptoms in cats submitted to a stress (move, change in cat's circle such as a new animal...)

Usable for all cats and kittens that are FHV-positive diagnosed

### COMPOSITION

- L-Lysine HCl (at least 500mg per pellet)
- EasyPill base

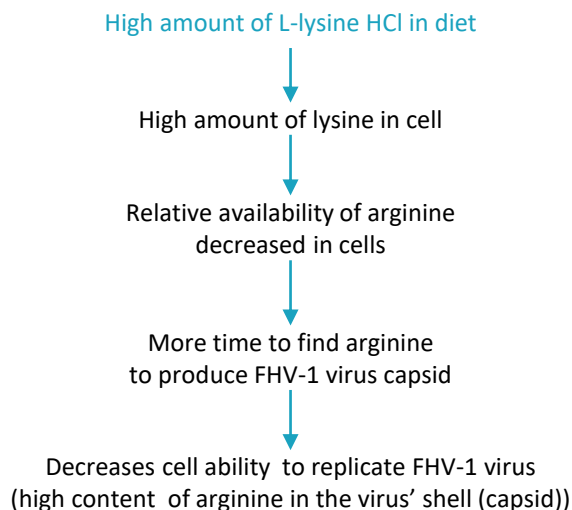


### PACKAGING

- Sachet of 30 pellets of 2g in a carton box (60g)



### HOW DOES EASYPILL L-LYSINE WORKS ?



### HOW TO USE EASYPILL L-LYSINE ?



- Cut out one of the upper corner of the bag so that the bag can be easily closed again with a clip.
- Give 1 pellet per day, preferably before meal in case of wet food.
- Repeat for 30 days
- Dose can be doubled if it's recommended by the vet.

### WHAT CAN I EXPECT ?

#### Cats

- Healing of ulcerative lesions
- Prevention of further ulcerations
- Prevention of drip, sneezing, conjunctivitis related to FHV-1
- Better overall condition

#### Vets

- Natural efficient solution
- Alternative to antiviral drugs (Cidofovir®, Famaciclovir®) and interferon omega (Virbagen Omega®) that are very expensive
- Improved observance
- Can be prescribed at diagnostic

#### Cats owners

- Less care for the cat (eyes and nose cleaning)
- Better aspect of the cat
- Makes a strong contribution to his cat welfare
- Very easy to administer (83% of spontaneous intake)

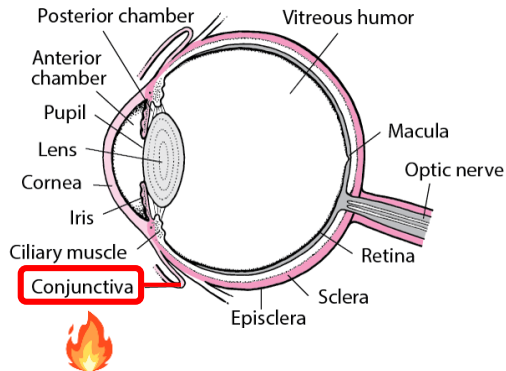
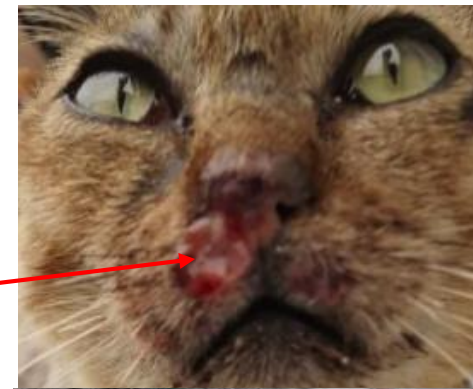
### INVESTMENT

- 1 box= 1 supplementation for 1 cat.

# FHV- 1 in few lines

## Clinical signs

- One of the 2 main agents of upper respiratory tract disease in cats (RADFORD et al., 2009)
- Ulceration of tongue and/ or face
  - Ulceration: loose of matter (digging of skin...)
- Postnasal and eye drip
  - Nose and eyes are watery and show tearing, secretions and a feeling of discomfort
- Conjunctivitis, sneezing
  - Conjunctivitis: inflammation of the conjunctiva.

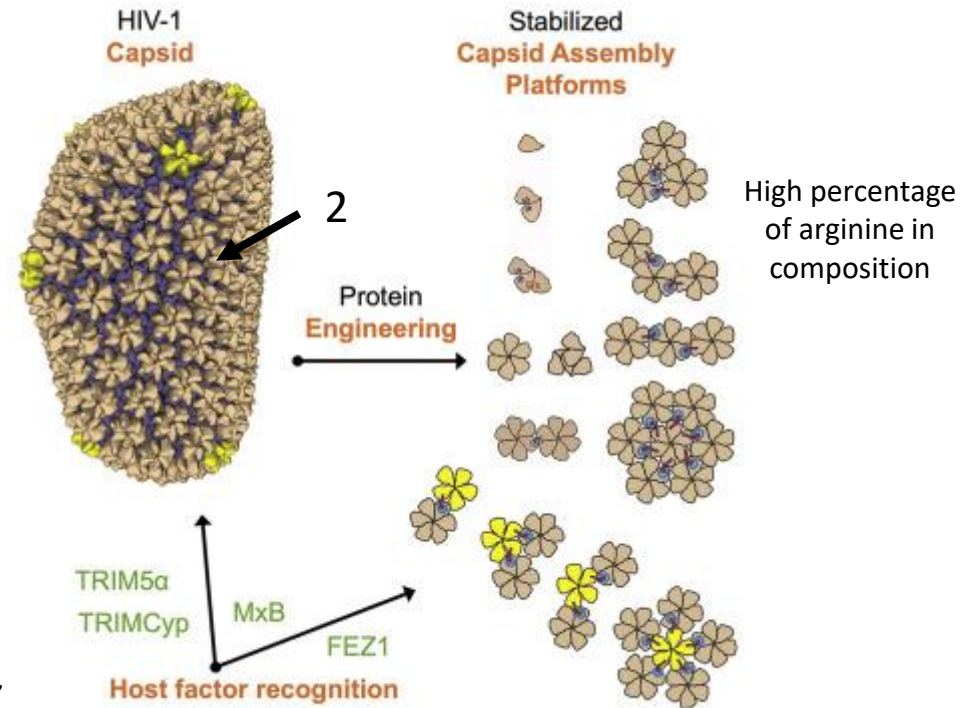
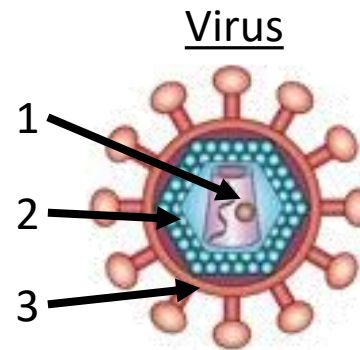
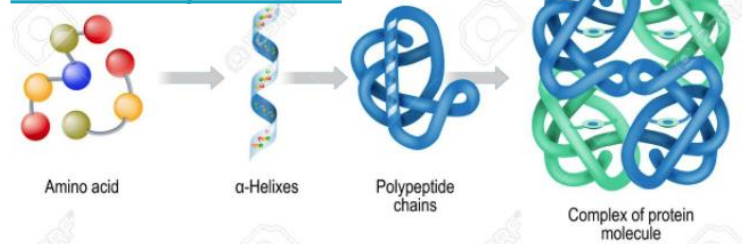


## Virus manufacturing

Use of the host cell material to:

1. Copy genetic information (ARN)
2. Produce capsid (protein shell of a virus, enclosing its genetic material) gathering aminoacids according a sequence.
3. Produce an envelope

### Protein synthesis



From Modular HIV-1 Capsid Assemblies Reveal Diverse Host-Capsid Recognition Mechanisms [Brady J. Summers](#) et al. Cell host and microbe, Volume 26, Issue 2, 14 August 2019, Pages 203-216.e6